

2012 MANAGEMENT CONFERENCE

Sponsor and Exhibitor Opportunities

DATE:

May 21-22, 2012

LOCATION:

Fargo Holiday Inn
3803 13th Ave S
Fargo ND 58103
701-282-2700

OUR AUDIENCE: The Management Conference is our most successful event. We are anticipating an attendance of approximately 275-300 participants. This conference is developed for CPAs and other financial professionals who work within businesses and industry. Generally there are very few CPAs from public accounting. Attendees come from North Dakota, Minnesota and South Dakota.

Conference Sponsor \$3000 (1 available)

- 3 paid conference registrations
- ½ page ad in NDCPAS newsletter
- Exhibit Booth
- Advertisement in conference schedule
- Handout in conference materials
- Signage displayed (provided by sponsor)
- Welcome address by company representative
- List of attendees
- Mailing List of attendees prior to conference (sample marketing piece must be submitted for approval)
- Name listed in email blasts and on conference website
- Name listed in NDCPAS newsletter, distributed to Society members
- Link on conference website

Keynote Sponsor \$2000 (2 available)

- 2 paid conference registrations
- ¼ page ad in NDCPAS newsletter
- Exhibit Booth
- Handout in conference materials
- Signage displayed (provided by sponsor)
- Introduction of closing keynote speaker by company representative
- List of attendees
- Name listed in email blasts and on conference website
- Name listed in NDCPAS newsletter, distributed to Society members
- Link on conference website

Speaker Sponsor \$1000

- 1 paid conference registration
- Exhibit Booth
- Handout in conference materials
- Introduction on one concurrent session speaker (includes 5 minute presentation on your product or service)
- List of attendees
- Name listed in email blasts and on conference website
- Name listed in NDCPAS newsletter, distributed to Society members
- Link on conference website

Social Event (Wine Tasting) \$700 (1 available)

- Attendance at event
- Welcome/Introduction
- Signage displayed (provided by sponsor)
- Listing in program schedule
- Link on conference website
- List of attendees

Break Sponsor \$500

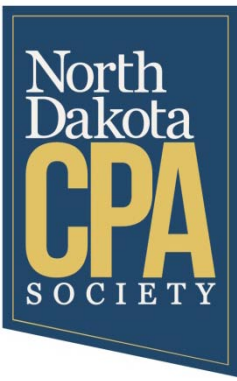
- Attendance at break
- Signage displayed (provided by sponsor)
- Listing in program schedule
- Link on conference website
- List of attendees

Exhibit Booth \$350

- All exhibitors will be introduced at the opening of the conference. (short self-introductions)
- Listed in program schedule
- Complimentary lunches each day for two booth staff, additional lunches can be purchased
- Final booth location will be determined right before the conference; however, we generally like to put exhibitors in the same location as the breaks and meals
- Each exhibitor will have an 8' skirted table and two chairs
- Registrations will be taken until the event is full. Booths will be awarded on a first come, first serve basis
- Cancellations occurring less than 14 days prior to the event will be charged a \$50 cancellation fee. No refunds after May 18

Handout \$250

- Supply 300 copies of your marketing piece to the Society by May 15th. Handouts will be included in the participant handouts.



MANAGEMENT CONFERENCE

Sponsor/Exhibitor Registration

Company _____
Contact to be listed _____
Address _____
City/State/Zip _____
Phone _____ Fax: _____
Email: _____ Web Site: _____
Product/Service: _____

SPONSORSHIP OPPORTUNITIES:

(Sponsorships are awarded on a first come, first serve basis. Please call if you have a question on availability.)

- Conference Sponsor: \$3000
- Keynote Sponsor: \$2000
- Speaker Sponsor: \$1000
- Wine Tasting: \$700
- Break Sponsor: \$500
- Exhibit Booth: \$350
- Handout: \$250

(Handouts need to be provided to our office by May 15th unless other arrangements are made.)

PAYMENT METHOD:

- Check (payable to NDCPAS)
- Visa MasterCard Discover

Amount: _____

Account # _____ Exp: _____ CVV#: _____

MAIL TO: North Dakota CPA Society
2701 S Columbia Rd
Grand Forks ND 58201

Questions: Please contact Sherre Sattler at 701-775-7111 or cpe@ndcpas.org